



André L. Mack
Chapter President

Shederick A. McClendon
Chapter Vice President

ALPHA PHI ALPHA FRATERNITY, INC.®

THETA IOTA LAMBDA CHAPTER

CHARTERED APRIL 1963, KEYNUMBER 286

P.O. Box 4233, Springfield, MA 01101

~ Celebrating 45 Years of Service in the Springfield Community ~

September 29, 2008

Dear Friends,

We hope 2008 has been an exciting and productive year for you. We are writing to you to announce one of our scholarship initiatives, the 2nd Annual Senator Edward W. Brooke III Oratorical Scholarship Contest, and ask for your assistance. We need your help to identify eligible participants who are college-bound African American and Hispanic males in the Western Massachusetts area who are high school students and who have some experience or interest in public speaking. The participants will compete for scholarship prizes during a community-wide event at St. John's Congregational Church in Springfield on December 13, 2008. This year's theme is *"The Great Divide between the Civil Rights and Hip Hop Generations: Can We Close the Gap?"* This topic is intended to encourage reflection, analysis and dialogue on the social, cultural, political, and historical influences and contexts that have positively and/or negatively impacted these specific generations of people of color and the broader American society and continue to have significant effects.

This year, scholarship awards will be given to the top three contestants and made payable upon college enrollment.

2008 Scholarship Awards:

First Place \$2,500.00
Second Place \$1,500.00
Third Place \$1,000.00

There will be eight (8) finalists who will compete during the culminating program. The finalists will complete a rigorous schedule that includes preliminary screening, a public speaking workshop and one on one coaching by an assigned mentor from the fraternity. Speeches must have original content and be between 5 and 7 minutes (1000 words) in length and submitted typed and double-spaced in advance. All entries must be reviewed by an English instructor or guidance counselor prior to submission.

Students may register by completing the attached registration form. We have also included a copy of the rules, requirements and judging criteria. The entry deadline for registration forms and speeches is November 14, 2008.

All registration forms and speeches should be mailed to:

Alpha Phi Alpha Fraternity, Inc.

Attn: Oratorical Scholarship Contest Committee

P. O. Box 4233

Springfield, MA 01101-4233

or e-mailed to samclendon@gmail.com or ronnj06@aol.com

PLEASE SHARE THIS ANNOUNCEMENT WITH WORTHY STUDENTS WHO MAY BENEFIT FROM PARTICIPATION IN OUR ORATORICAL SCHOLARSHIP CONTEST AS WELL AS OTHERS WHO WANT TO SUPPORT OUR ENDEAVORS.

Persons seeking additional information regarding the Oratorical Scholarship Contest should contact a committee member:

Shederick A. McClendon, Committee Co-Chairman – 413-736-0204

Ronn D. Johnson, Committee Co-Chairman – 413-782-9851

William Strother, Sr. – 413-732-9212

Robert MacAlpine – 860-635-0061

Byron Bullock – 413-230-2010

Arthur Shurn – 413-538-8948

André Mack – 413-250-5901

Thank you for your support.

Enclosures: Contest Registration Form, Contest Eligibility, Rules, Requirements and Judging Criteria

Founders

Henry A. Callis Charles H. Chapman George B. Kelley Eugene K. Jones Nathaniel A. Murray Robert H. Ogle Vertner W. Tandy

September 29, 2008

Dear Friends,

We hope 2008 has been an exciting and productive year for you. We are writing to you to announce one of our scholarship initiatives, the 2nd Annual Senator Edward W. Brooke III Oratorical Scholarship Contest, and ask for your assistance. We need your help to identify eligible participants who are college-bound African American and Hispanic males in the Western Massachusetts area who are high school students and who have some experience or interest in public speaking. The participants will compete for scholarship prizes during a community-wide event at St. John's Congregational Church in Springfield on December 13, 2008. This year's theme is "*The Great Divide between the Civil Rights and Hip Hop Generations: Can We Close the Gap?*" This topic is intended to encourage reflection, analysis and dialogue on the social, cultural, political, and historical influences and contexts that have positively and/or negatively impacted these specific generations of people of color and the broader American society and continue to have significant effects.

This year, scholarship awards will be given to the top three contestants and made payable upon college enrollment.

2008 Scholarship Awards:

First Place	\$2,500.00
Second Place	\$1,500.00
Third Place	\$1,000.00

There will be eight (8) finalists who will compete during the culminating program. The finalists will complete a rigorous schedule that includes preliminary screening, a public speaking workshop and one on one coaching by an assigned mentor from the fraternity. Speeches must have original content and be between 5 and 7 minutes (1000 words) in length and submitted typed and double-spaced in advance. All entries must be reviewed by an English instructor or guidance counselor prior to submission.

Students may register by completing the attached registration form. We have also included a copy of the rules, requirements and judging criteria. The entry deadline for registration forms and speeches is November 14, 2008.

All registration forms and speeches should be mailed to:

Alpha Phi Alpha Fraternity, Inc.

Attn: Oratorical Scholarship Contest Committee

P. O. Box 4233

Springfield, MA 01101-4233

or e-mailed to samccleendon@gmail.com or ronnj06@aol.com

PLEASE SHARE THIS ANNOUNCEMENT WITH WORTHY STUDENTS WHO MAY BENEFIT FROM PARTICIPATION IN OUR ORATORICAL SCHOLARSHIP CONTEST AS WELL AS OTHERS WHO WANT TO SUPPORT OUR ENDEAVORS.

Persons seeking additional information regarding the Oratorical Scholarship Contest should contact a committee member:

Shederick A. McClendon, Committee Co-Chairman – 413-736-0204

Ronn D. Johnson, Committee Co-Chairman – 413-782-9851

William Strother, Sr. – 413-732-9212

Robert MacAlpine – 860-635-0061

Byron Bullock – 413-230-2010

Arthur Shurn – 413-538-8948

André Mack – 413-250-5901

Thank you for your support.

Enclosures: Contest Registration Form, Contest Eligibility, Rules, Requirements and Judging Criteria

Alpha Phi Alpha Fraternity, Inc.
Theta Iota Lambda Chapter
and
Lee B. Revels Scholarship and Mentoring Foundation, Inc.
present the
2nd Annual Senator Edward W. Brooke III Oratorical Scholarship Contest

**Contest Topic: "The Great Divide between the Civil Rights and Hip Hop Generations:
Can We Close the Gap?"**

December 13, 2008
St. John's Congregational Church – Springfield, MA
4:00 p.m. – 6:30 p.m.

Registration Form:

Name _____

Address _____ Zip Code _____

Home Telephone _____

E-Mail Address _____

School _____ Grade _____

Parent/Guardian _____

Parent/Guardian Signature (permission) _____

Sponsor/Guidance Counselor _____

Contestant's Pledge:

I will participate in all required sessions leading to the Oratorical Scholarship Contest on December 13. My written speech will have original thought and if I include the words or expressions of others each reference will be cited in my speech and delivery. If I am selected to be among the finalists I will work diligently to invite family and friends to attend the contest to support me.

Registrant's signature: _____

Date: _____

Important Dates:

- Mandatory Public Speaking Workshop on Saturday, October 25, 2008 at 12:00 – 3:00 p.m.
- Entry Deadline for Registration Forms and Speeches is November 14, 2008 (*postmarked*).
- Preliminary Competition on Saturday, November 22, 2008 at 1:00 – 6:00 p.m.
- Final Competition on Saturday, December 13, 2008 at 4:00 – 6:30 p.m.

Alpha Phi Alpha Fraternity Inc.
AΦA
Theta Iota Lambda Chapter
P.O Box 4233
Springfield, MA 01101

Alpha Phi Alpha Fraternity, Inc
Theta Iota Lambda Chapter
and
Lee B. Revels Scholarship and Mentoring Foundation, Inc.
present the
2nd Annual Senator Edward W. Brooke III Oratorical Scholarship Contest

**Contest Topic: *"The Great Divide between the Civil Rights and Hip Hop Generations:
Can We Close the Gap?"***

December 13, 2008
St. John's Congregational Church – Springfield, MA
4:00 p.m. – 6:30 p.m.

Contest Eligibility, Rules and Requirements:

Eligibility:

College-bound African American and Hispanic males who are attending an accredited high school in the Western Massachusetts area are eligible.

Prospective contestants must complete and submit the registration form by November 14, 2008. A parent and school or organization sponsor (guidance counselor or youth director) must sign the registration form.

Registrants must attend a required Public Speaking Workshop on October 25, 2008 at American International College. The workshop is designed to assist participants on public speaking skills and proper speech decorum and match participants with their mentors. Your assigned mentor will provide guidance and support leading up to the contest. The participant and the assigned mentor will determine convenient dates/times for individual practice sessions.

Contestants must write an original essay or speech having no more than 1000 words – typed and double-spaced and between 5-7 minutes in length. The essay or speech should adequately address the above-mentioned topic and must be presented to preliminary judges on November 22, 2008 at St. John's Congregational Church. Selection of eight finalists will be made after the preliminary competition.

Participants will be expected to arrive at the contest site (St. John's Congregational Church – 643 Union Street Springfield, MA 01109) at 3:30pm. A typed (double-spaced) copy of the essay or speech must be submitted prior to the start of the program. A parent or guardian must accompany each contestant.

Scholarship awards will be given to the top three contestants and made payable upon college enrollment.

2008 Scholarship Awards:

First Place \$2,500.00
Second Place \$1,500.00
Third Place \$1,000.00

The Lee B. Revels Mentoring and Scholarship Foundation is a 501 (c) 3 organization that receives grants from local corporations, civic groups, faith based institutions as well as individual sponsorship by fraternity brothers and friends of Alpha Phi Alpha Fraternity, Inc. Contributions are 100% tax deductible. A few initiatives of the foundation include Project Alpha programs targeted for males ages 12-18, an Oratorical Scholarship contest, a Leadership Development Institute for rising juniors and senior high school students and scholarships for graduating high school seniors and college students. More information about the chapter and its programs can be found at our website: www.springfieldalphas.net.

**2nd Annual Senator Edward W. Brooke III Oratorical Scholarship Contest
Judging Criteria:**

Characteristic	Points	Criteria
SPEECH DEVELOPMENT	20	Speech is structured around a purpose, and this structure must include an opening, body and conclusion. Development of speech structure is supported by relevant examples or illustrations, facts and figures, delivered with such smoothness to blend into the framework of the speech to present the audience with a unified whole.
EFFECTIVENESS	15	Effectiveness is measured in part by the audience's reception of the speech, but a large portion is the contestant's answer to these questions: Was speech's purpose established? Did the speech relate to that purpose? and Was the subject of this speech understood?
SPEECH VALUE	15	Speaker must say something meaningful and original. Speaker must make a contribution to the audience's thinking. The ideas must be important ones, although this does not preclude a humorous presentation.
VOICE	10	Voice should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.
MANNER	10	Speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in its reactions.
APPROPRIATENESS	10	Choice of words relate to the speech's purpose and to the audience. Language should promote clear understanding of thoughts and fit the occasion precisely.
CORRECTIONESS	10	Correctness of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.
PHYSICAL PRESENTATION	10	Speaker's appearance should reinforce the speech, whether profound, sad, humorous, or instructional. Body language should compliment speech through gestures, expressions, and positioning.

The Alpha Phi Alpha Fraternity, Inc. and
The Lee B. Revels Scholarship & Mentoring Foundation, Inc. Present

2nd Annual

CONTEST TOPIC

THE GREAT DIVIDE

**Between the Civil Rights and Hip Hop
Generations: CAN WE CLOSE THE GAP?**



FINAL COMPETITION
SATURDAY
December 13, 2008
4:00 pm - 6:00 pm

For application and more details:
www.springfieldalphas.net

or email to:

St. John's Congregational Church
Corner of Hancock and Union Streets
Springfield, Massachusetts

Shederick McClendon
samclendon@gmail.com
Ronn Johnson
ronnj06@aol.com

The Alpha Phi Alpha Fraternity, Inc. and
The Lee B. Revels Scholarship & Mentoring Foundation, Inc. Present

2nd Annual

CONTEST TOPIC

THE GREAT DIVIDE

**Between the Civil Rights and Hip Hop
Generations: CAN WE CLOSE THE GAP?**



All African American and Hispanic Male High School Students
in Western Massachusetts are eligible to participate

FIRST PLACE: \$2,500.00
SECOND PLACE: \$1,500.00
THIRD PLACE: \$1,000.00

**Mandatory Public
Speaking Workshop**
American International College
October 25, 2008

APPLICATION DEADLINE
Friday - November 14, 2008

For application and more details:
www.springfieldalphas.net

FINAL COMPETITION
SATURDAY
December 13, 2008
4:00 pm - 6:00 pm

Mail To:
Alpha Phi Alpha Fraternity, Inc.
Attn: Oratorical Scholarship Contest
P.O. Box 4233
Springfield, MA 01101 - 4233
or email to:

St. John's Congregational Church
Corner of Hancock and Union Streets
Springfield, Massachusetts

Shederick McClendon
samclendon@gmail.com
Ronn Johnson
ronnj06@aol.com