



Byron Bullock  
Chapter President

Eddie Lee  
Chapter Vice President

# ALPHA PHI ALPHA FRATERNITY, INC.

®

## THETA IOTA LAMBDA CHAPTER

CHARTERED APRIL 1963, KEY NUMBER 286

P.O. Box 4233, Springfield, MA 01101

HTTP://SPRINGFIELDALPHAS.NET

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*~ Celebrating 46 Years of Service in the Springfield community ~*

October 10, 2010

Dear Friends,

We hope 2010 has been an exciting and productive year for you. We are writing to you to announce one of our scholarship initiatives, the 4th Annual Senator Edward W. Brooke III Oratorical Scholarship Contest, and ask for your assistance. We need your help to identify eligible participants who are college-bound African American and Hispanic males in the Western Massachusetts area who are high school students and who have some experience or interest in public speaking. The participants will compete for scholarship prizes during a community-wide event at St. John's Congregational Church in Springfield on December 11, 2010. This year's theme is "*Immigration and America; what are the plausible solutions to the multi-cultural make up of America's population*"? This topic is intended to encourage reflection, analysis and dialogue on the social, cultural, political, and historical influences and contexts that have positively and/or negatively impacted these specific generations of people of color and the broader American society and continue to have significant effects.

**This year, scholarship awards will be given to the top three contestants and made payable upon college enrollment.**

**2010 Scholarship Awards:**

**First Place        \$2,500.00**

**Second Place     \$1,500.00**

**Third Place        \$1,000.00**

There will be six (6) to eight (8) finalists who will compete during the culminating program. The finalists will complete a rigorous schedule that includes preliminary screening, a public speaking workshop and one on one coaching by an assigned mentor from the fraternity. Speeches must have original content and be between 5 and 7 minutes (1000 words) in length and submitted typed and double-spaced in advance. All entries must be reviewed by an English instructor or guidance counselor prior to submission.

**Students may register by completing the attached registration form. We have also included a copy of the rules, requirements and judging criteria. The entry deadline for registration forms and speeches is November 13, 2010.**

All registration forms and speeches should be mailed to:

Alpha Phi Alpha Fraternity, Inc.

Attn: Oratorical Scholarship Contest Committee

P. O. Box 4233

Springfield, MA 01101-4233

or e-mailed to [sjeames@comcast.net](mailto:sjeames@comcast.net) or [oratoricalcontest@springfielalphas.com](mailto:oratoricalcontest@springfielalphas.com).

**PLEASE SHARE THIS ANNOUNCEMENT WITH WORTHY STUDENTS WHO MAY BENEFIT FROM PARTICIPATION IN OUR ORATORICAL SCHOLARSHIP CONTEST AS WELL AS OTHERS WHO WANT TO SUPPORT OUR ENDEAVORS.**



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Persons seeking additional information regarding the Oratorical Scholarship Contest should contact a committee member:

Sanford Jeames, Committee Co-Chairman – 413-364-3843

Imo Imeh, Committee Co-Chairman – 917-826-3619

William Strother, Sr. – 413-732-9212

Cliff Flint – 413-783-3380

LaVelle Smith – 413-788-6999

Arthur R. Shurn – 413-538-8948

Thank you for your support.

Enclosures: Contest Registration Form, Contest Eligibility, Rules, Requirements and Judging Criteria

**Alpha Phi Alpha Fraternity, Inc.**

**Theta Iota Lambda Chapter**

**and**

**Lee B. Revels Scholarship and Mentoring Foundation, Inc.**

**present the**

**4th Annual Senator Edward W. Brooke III Oratorical Scholarship Contest**

**Contest Topic: “Immigration and America; what are the plausible solutions to the multi-cultural make up of America’s population?”**

**December 11, 2010**

**St. John’s Congregational Church – Springfield, MA**

**4:00 p.m. – 6:30 p.m.**

### Registration Form:

Name \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Telephone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

School \_\_\_\_\_ Grade \_\_\_\_\_

Parent/Guardian \_\_\_\_\_

Parent/Guardian Signature (permission) \_\_\_\_\_

Sponsor/Guidance Counselor \_\_\_\_\_

Contestant’s Pledge:



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I will participate in all required sessions leading to the Oratorical Scholarship Contest on December 13. My written speech will have original thought and if I include the words or expressions of others each reference will be cited in my speech and delivery. If I am selected to be among the finalists I will work diligently to invite family and friends to attend the contest to support me.

Registrant's signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### **Important Dates:**

- Mandatory Public Speaking Workshop on Saturday, October 30, 2010 at 12:00 – 3:00 p.m.
- Entry Deadline for Registration Forms and Speeches is November 13, 2010 (*postmarked*).
- Preliminary Competition on Saturday, November 20, 2010 at 1:00 – 6:00 p.m.
- Final Competition on Saturday, December 11, 2010 at 4:00 – 6:30 p.m.

Alpha Phi Alpha Fraternity Inc.

AΦA

Theta Iota Lambda Chapter

P.O Box 4233

Springfield, MA 01101

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and

Lee B. Revels Scholarship and Mentoring Foundation, Inc.

present the

**4th Annual Senator Edward W. Brooke III Oratorical Scholarship Contest**

**Contest Topic:** *“Immigration and America; what are the plausible solutions to the multi-cultural make up of America’s population?”*

**December 11, 2010**

**St. John’s Congregational Church – Springfield, MA**

**4:00 p.m. – 6:30 p.m.**

#### **Contest Eligibility, Rules and Requirements:**

Eligibility:

College-bound African American and Hispanic males who are attending an accredited high school in the Western Massachusetts area are eligible.

Prospective contestants must complete and submit the registration form by November 13, 2010. A parent and school or organization sponsor (guidance counselor or youth director) must sign the registration form.



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Registrants must attend a required Public Speaking Workshop on October 30, 2010 at American International College. The workshop is designed to assist participants on public speaking skills and proper speech decorum and match participants with their mentors. Your assigned mentor will provide guidance and support leading up to the contest. The participant and the assigned mentor will determine convenient dates/times for individual practice sessions.

Contestants must write an original essay or speech having no more than 1000 words – typed and double-spaced and between 5-7 minutes in length. The essay or speech should adequately address the above-mentioned topic and must be presented to preliminary judges on November 20, 2010 at St. John’s Congregational Church. Selection of eight finalists will be made after the preliminary competition.

Participants will be expected to arrive at the contest site (St. John’s Congregational Church – 643 Union Street Springfield, MA 01109) at 3:30pm. A typed (double-spaced) copy of the essay or speech must be submitted prior to the start of the program. A parent or guardian must accompany each contestant.

**Scholarship awards will be given to the top three contestants and made payable upon college enrollment.**

#### **2010 Scholarship Awards:**

**First Place        \$2,500.00**  
**Second Place     \$1,500.00**  
**Third Place        \$1,000.00**

The Lee B. Revels Mentoring and Scholarship Foundation is a 501 (c) 3 organization that receives grants from local corporations, civic groups, faith based institutions as well as individual sponsorship by fraternity brothers and friends of Alpha Phi Alpha Fraternity, Inc. Contributions are 100% tax deductible. A few initiatives of the foundation include Project Alpha programs targeted for males ages 12-18, an Oratorical Scholarship contest, a Leadership Development Institute for rising juniors and senior high school students and scholarships for graduating high school seniors and college students. More information about the chapter and its programs can be found at our website: [www.springfieldalphas.net](http://www.springfieldalphas.net).

### **4th Annual Senator Edward W. Brooke III Oratorical Scholarship Contest Judging Criteria:**

<b>Characteristic</b>	<b>Points</b>	<b>Criteria</b>
SPEECH DEVELOPMENT	20	Speech is structured around a purpose, and this structure must include an opening, body and conclusion. Development of speech structure is supported by relevant examples or illustrations, facts and figures, delivered with such smoothness to blend into the framework of the speech to present the audience with a unified whole.
EFFECTIVENESS	15	Effectiveness is measured in part by the



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		audience's reception of the speech, but a large portion is the contestant's answer to these questions: Was speech's purpose established? Did the speech relate to that purpose? and Was the subject of this speech understood?
SPEECH VALUE	15	Speaker must say something meaningful and original. Speaker must make a contribution to the audience's thinking. The ideas must be important ones, although this does not preclude a humorous presentation.
VOICE	10	Voice should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.
MANNER	10	Speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in its reactions.
APPROPRIATENESS	10	Choice of words relate to the speech's purpose and to the audience. Language should promote clear understanding of thoughts and fit the occasion precisely.
CORRECTIONESS	10	Correctness of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.
PHYSICAL PRESENTATION	10	Speaker's appearance should reinforce the speech, whether profound, sad, humorous, or instructional. Body language should compliment speech through gestures, expressions, and positioning.

Source: Alpha Phi Alpha Fraternity, Inc. Awards & Achievement Handbook